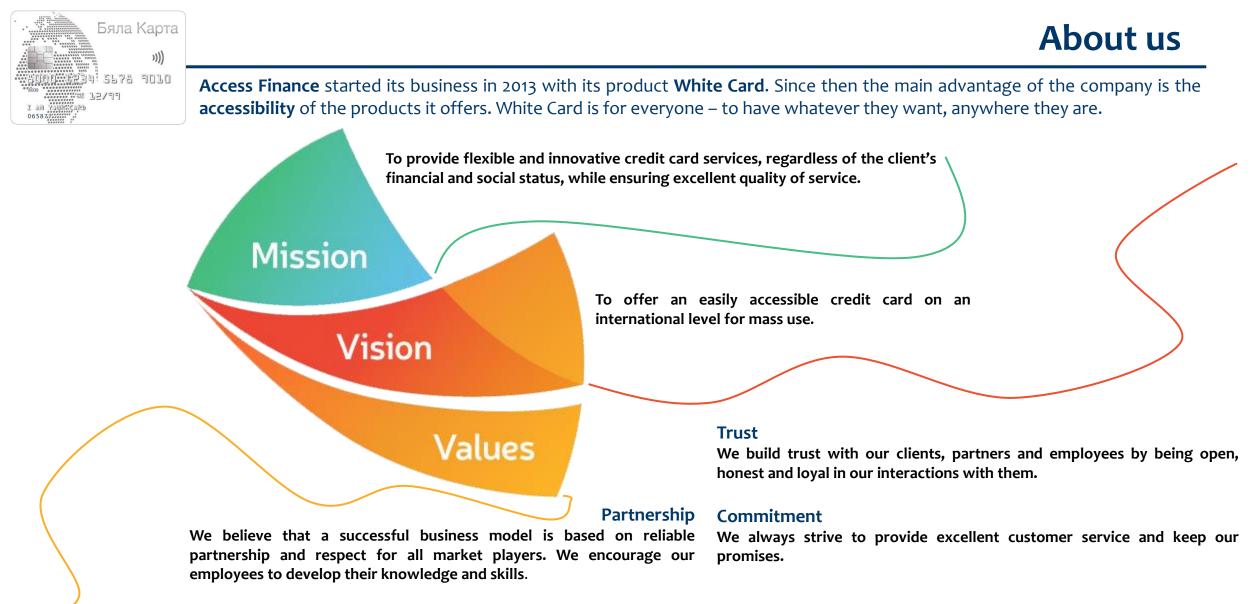


Whatever you want, wherever you are



We search for innovative ideas and explore the possibilities for their implementation in order to increase customer satisfaction.

Innovation Servicing

We do our best to use individual approach to our clients and to satisfy their needs.

Whatever you want, wherever you are



Access Finance - in numbers

More than 146,000 unique card clients More than 19,000 unique clients with active credit More than 200 employees in Bulgaria take care of our customers Representation in Romania, Poland and Spain More than 160,000 clients Programs for customer satisfaction and stimulation of transactions: CRM, Refer-a-Friend, 0% interest rate, etc.







Business Model

Card Products

Affordable card products with an easy application procedure, rapid approval and activation. Available on 4 markets.

Installment products

Bulgaria

A variety of fast consumer loans. An option to receive the loan entirely online.

Accessibility

Unparalleled product on the markets where the company operates. Affordable terms and conditions, responsible lending, individual approach.

Romania





Card Products:



Limit From BGN 100 to BGN 3,000 Available in Bulgaria

Advantages

Affordable, no fees to own it, package discounts for partners

Limit

from BGN 600 to BGN 3,000 Available in Bulgaria, Romania, Poland and Spain

Advantages

International brand with good terms and conditions *The terms and conditions may vary depending on the market



| | | | 10 | axi |
|--------------|------------|------|------------|-------------|
| | | | |))) |
| 50 | | 1234 | 5678 | 9010 |
| 5289 | | | <u>1</u> 7 | |
| I AM 0658 | YOUR 77 | CARD | | mastercard. |
| | | | | |

Limit From BGN 100 to BGN 3,000 Available in Bulgaria only Advantages Unique price for a fast loan



credit

Limit

From BGN 100 to BGN 5,000 Validity period: from 1 to 36 months Available in Bulgaria Advantages Three types: AXI credit 2, 3 and 4. Wide

Company Products

range of credit amounts and repayment periods. An option to issue a card product.

Installment Products:



Limit From BGN 100 to BGN 3,000 Validity period: from 1 to 12 months Available in Bulgaria Advantages

Joint product with a partner.



Each month the **LiveHelpNow Challenge** ranks the top 100 providers of superior customer service.

Measured against 12 unique values, Challenge winners are truly the best customer service providers in their field.

The achievement reflects the professionalism, skill, concern and quest to provide better service that define companies who rank among the top 100 in a global field of more than 10,000 businesses.



CUSTOMER SERVICE

2017

In August 2016, for the first time White Card entered the top 100 of the best services. Over the years, White Card has strengthened its reputation as one of the best products on the market, by being in the ranking every single month.

BEST CUSTOMER SERVICE

2018

CHALLENG

BEST CUSTOMER SERVICE

2019



Acknowledgement

BEST CUSTOMER SERVI

2020

To date, White Card continues to be rated as one of the best products.



Partnerships



Our partnership with Euroins allows each of our clients who has an active White Card or AXI card not to be anxious about his/her liabilities in case of unforeseen circumstances.

In addition, we offer an innovative product that insures card purchases for up to 30 days in case of any damage, defect or theft.

***Boleron**

Our partnership with Boleron provides additional discounts to all cardholders who pay their insurance with their White Card, A1 or Axi card.



Our partnership with A1 has brought significant growth in sales of card and installment products. Since August 2018 we successfully offer A1 Card, and since September 2020 -A1 Credit.

Long-term operational partnerships:



Money transfers Payment services





Decisions for your tomorrow

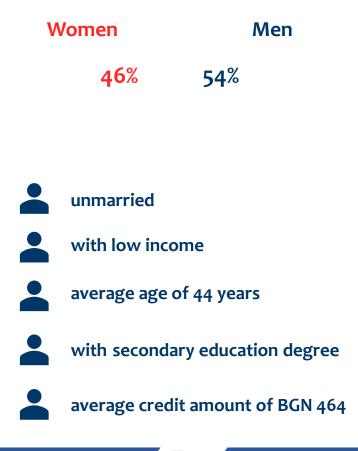




Client Profile

Our typical clients are people who have limited access to banking products and want to acquire and maintain a normal standard of living.

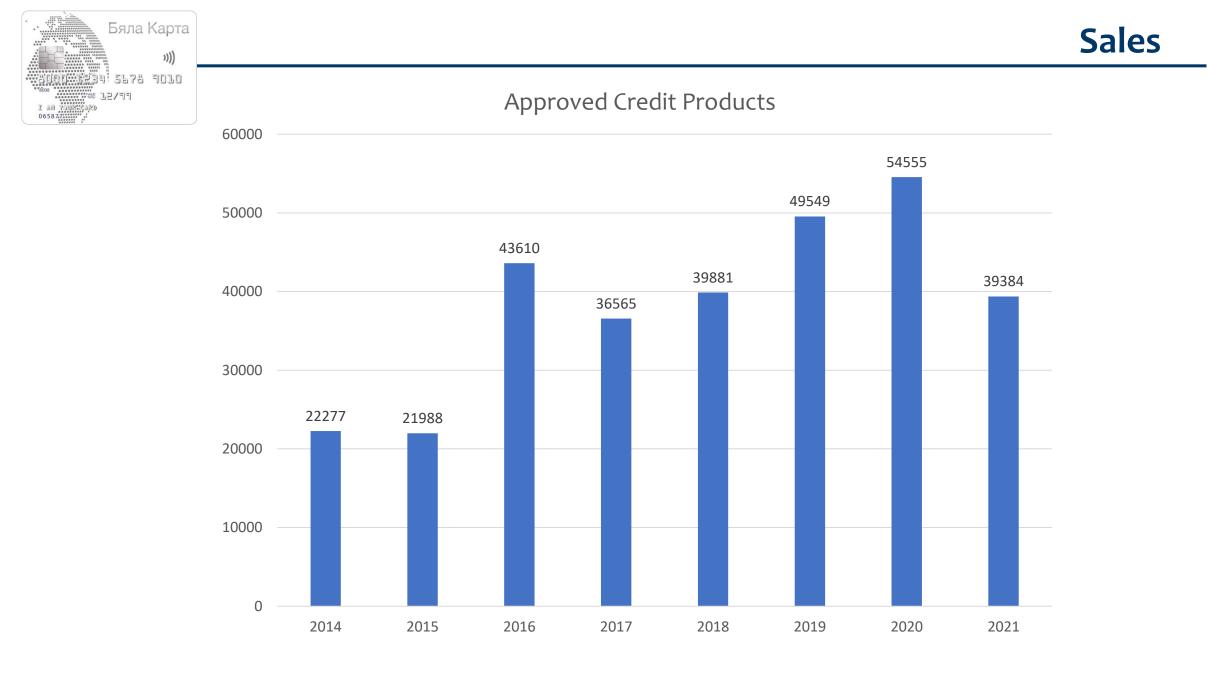




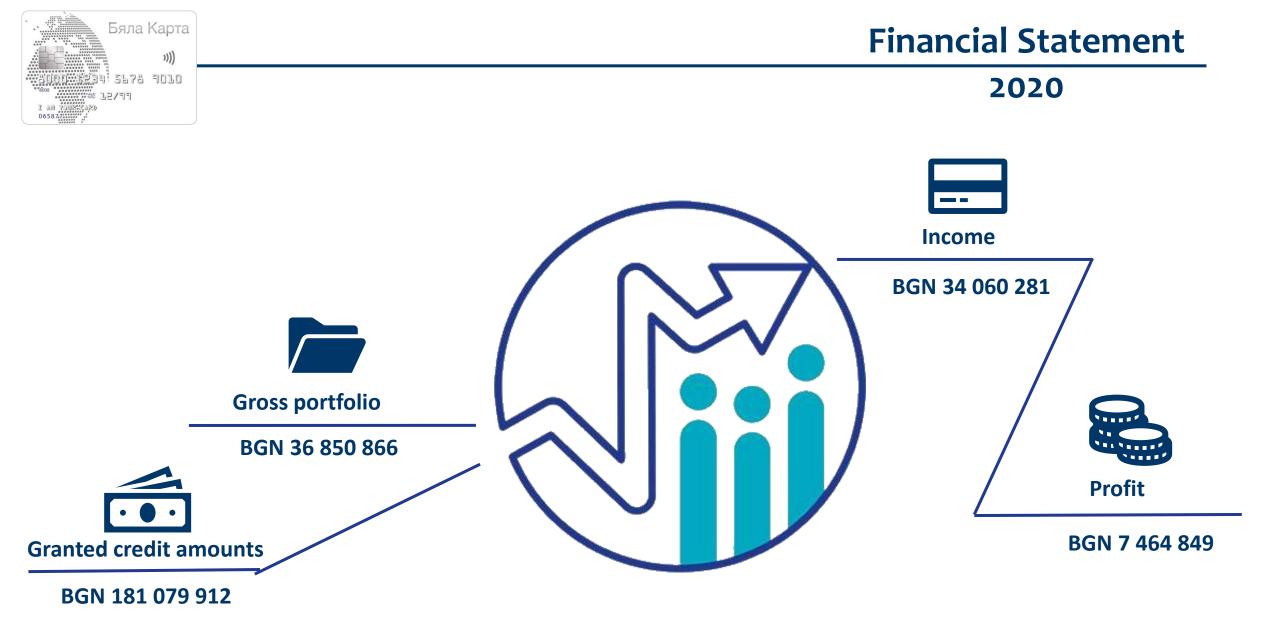


White Card

Whatever you want, wherever you are



Whatever you want, wherever you are





Access Finance

Whatever you want, wherever you are