

# iCredit Sp. z o.o. Poland performance 2019/2020



# Company Profile



24

Established in 2014, 28th of January

Providing personal loans from 300-11250 PLN

Repaid weekly/monthly

Approval within 24 hours



Each customer aproached individually.



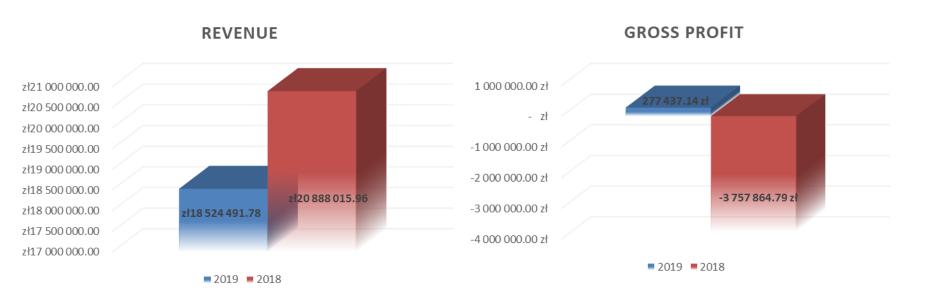
Proper installment amount. Credit Advisor will help to choose the best repayment system taking into account the financial capabilities and low weekly installments adapted to the budget

Personalized
Customer
Advisor
service



# **Revenue 2019 vs 2018**

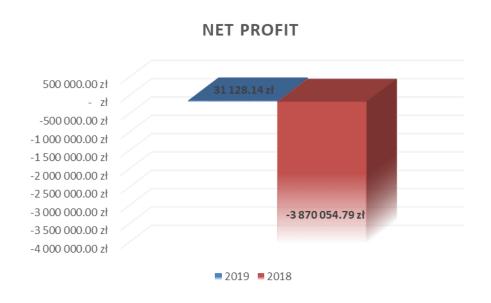
# Gross profit/loss 2019 vs 2018



Lower revenue in 2019 is the result of changing the sales policy. Changing of the sales targets from principal to count of credits reduced the risk of unpaid debts. It had a direct impact on the collection improvement and on the final financial result as well.



# Net profit/loss 2019 vs 2018



The confirmation of the previous slide is fact, that iCredit Poland in 2019 recorded a profit for the first time since the establishing.



# 2020 for iCredit Poland

- > 9 391 credits sold in period 01.01.2020-31.07.2020
- Further expanding opening new regions
- Further development of the new project of iCredit Money Shops
- Technological development:
- improvement of internet marketing;
- new payment method online;
- in second half of the year further development of the company's operating activities (e.g score card, loan disbursement process)
- > Extending the offer with new additional services allowing to keep the revenue at a similar level after the government reduced NIC limit due to COVID.



# **COVID-19** measures

- ❖ In march 2020 were provided measures protections for clients and employees of iCredit
- **❖** New payment method provided on http://www.icredit.pl/
- "credit vacations" were implemented break in repayment of the credit on certain terms
- Costs discipline, while providing employees with all necessary protection measures
- **❖** Increasing activities leading to the sale of more profitable products
- **❖** Introducing new product in accordance with lower limit of non-interest costs



# **Delays results**

After critical moment in March, since April delays started to decrease.



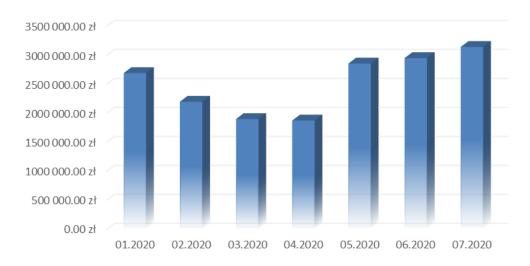


# **Sales 2020**

# Currently we sell more, even compared to the time before COVID



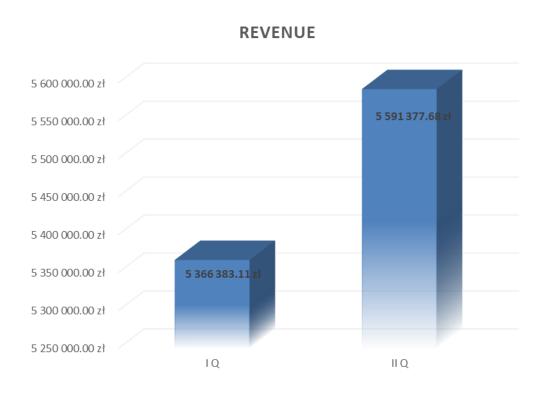
### **PRINCIPAL**





# **Income from revenue 2020**

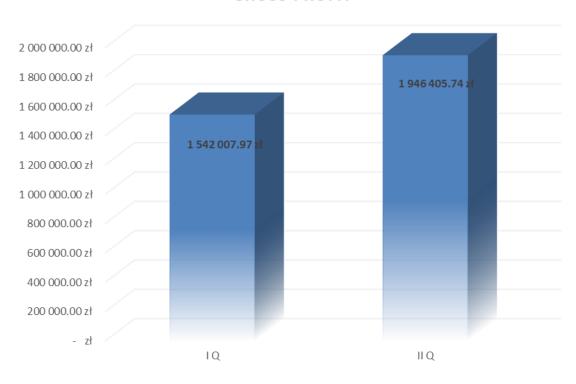
Despite the crisis on the market and the government's reduction of the NIC limit, iCredit has increase of revenue.





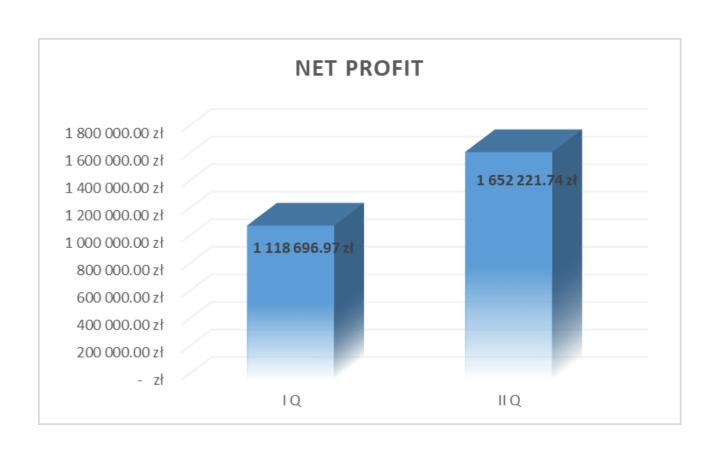
# **Gross profit 2020**

### **GROSS PROFIT**





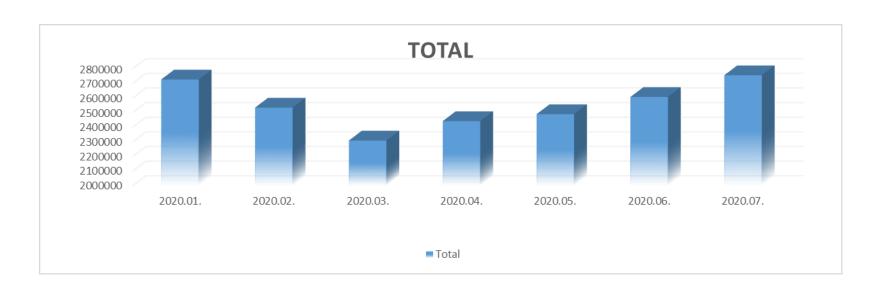
# Net profit 2020





# **Collection 2020**

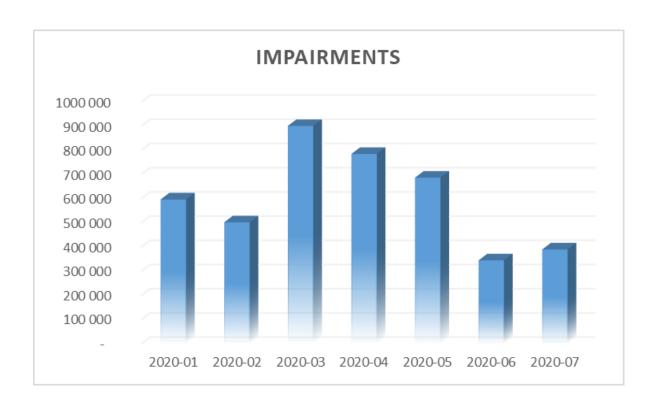
In spite of the hard situation during the covid crisis, drop of collection was not significant, and remained stable – decrease was around 9% in March compared to February. Since April it is increasing trend.





# **Impairments 2020**

# Currently, impairments are lower than before March 2020.





# iCredit Poland

# INTERNATIONAL STANDARD www.icredit.pl